

Category:

Press Release

Content Marketing



Established In: 2008

Background: Gator Metal Roofing Boosts Credibility With Content Outreach

Pain Point: A need to cement their online presence

The CDP Strategy: Custom daily social posts for Facebook, Twitter, Instagram, and LinkedIn to engage audiences.

RESULTS

2,400%

Increase In Top 3
SERP Rankings

47.82%

Increase In
Organic Traffic

| YEAR | TOP 3 SERP RANKINGS | ORGANIC TRAFFIC |
|------|---------------------|-----------------|
| 2022 | 1 | 2938 |
| 2023 | 25 | 4343 |

