

Trustable Security Guards

Industry: Security Services

Platform: Instagram + Facebook

Duration: 1 Months

Services: Social Media Strategy Content Creation Branding



The Goal

Trustable Security Guards approached us to build a cohesive and trustworthy digital presence that reflects their professionalism and reliability. With a limited online footprint, they needed a full strategy and high-quality content to jumpstart engagement and build authority.



The Strategy

We developed a custom Social Media Deck outlining:

- 🔦 **Their Unique Selling Points (USPs):** Licensed, reliable, and community-first.
- 🔦 **Clear Target Audience:** Property managers, event organizers, and business owners.
- 🔦 **Brand Colors & Fonts:** Clean, bold, and authoritative.
- 🔦 **Posting Schedule:** Balanced mix of education, promotion, and social proof.
- 🔦 **Tailored Campaign Ideas:** Focused on trust, safety, and client testimonials.

STRATEGY

The Execution

In just one month, we delivered a complete suite of content and branding assets:

10 Basic Posts
Brand-forward, clean designs with valuable info

5 Custom Posts
Highlighting services, staff, and customer trust

2 Paid Ads
Optimized for local visibility

5 Stories
Real-time safety tips, FAQs, and interactive polls

2 Reels
Dynamic, quick-hit videos for attention and reach

1 Infographic
Breaking down services clearly

Captions
SEO-friendly, CTA-driven copy

Facebook Banner Design
A bold and branded cover image for their business page

EXECUTION

The Results

After just one month of content strategy and implementation, Trustable Security Guards saw impressive initial traction:

- 🔦 **Engagement Rate increased by 10.31%**
- 🔦 **Enhanced visual identity across Facebook and Instagram**
- 🔦 **Strong brand tone established across all content**
- 🔦 **Built trust with potential clients through storytelling and design**

RESULTS



Before

Unreliable messaging. A Trustable Guard priority. We prioritize your safety with our professional team. Contact us today to secure your business.

Why choose Trustable Guard Security? Trained and licensed professionals. 24/7 coverage tailored to your needs. A reputation.

Stay protected with Trustable Guard Security—your trusted partner in safety and security. Call (818) 805-8390 or visit trustableguardsecurity.com today!

When safety matters most, trust the name that delivers. At Trustable Guard Security, we protect what matters most to you — your business, your home, and your peace of mind. Because your safety is our commitment. Trust the experts. Trust Trustable Guard Security.

Emergencies happen. Be prepared with Trustable Guard Security. Our rapid response team is ready to handle your urgent security needs. Call us now! (818) 805-8390

SECURITY

Elite armed security solutions to protect what matters most—increasing your safety is our top priority.

- 🛡️ Rapid Response & Crisis Management
- 🛡️ 24/7 Protection
- 🛡️ Highly Trained Professionals

CONTACT US
818-805-8390
trustableguardsecurity.com/

Secure Your Business in 3 Easy Steps

SWIPE TO LEARN

TRUSTABLEGUARDSECURITY.COM/

CLIENT FEED BACK

Lisa Hernandez

"We've relied on Trustable Guard Security for our residential properties, and they've always exceeded our expectations. They're honest, trustworthy, and highly professional."

trustableguardsecurity.com

PROTECT WHAT MATTERS

Guarding your assets day and night

Visit Us For More

- 24/7 Monitoring
- Trained Professionals
- Rapid Response

The Takeaway

A consistent, well-branded social presence—paired with a smart content strategy—can make a big impact, even in just 30 days. Trustable Security Guards are now equipped with a content foundation that supports visibility, trust, and future growth.

WORK WITH US NOW